Applicant:

## **Capital Project Worksheet**

The objective of this worksheet is for the DAC members to evaluate the project applications to establish the ranking order. The project applications are then considered for possible funding in descending order (highest to lowest). ranking order also provides the opportunity for the DAC to address the level of funding for projects commensurate with the ranking. i.e.: Project applications do not have to be considered at the level of funding requested. To be filled in by TDC Administrative Office ☐ This application has been reviewed and accepted as a permissible TDC expenditure for use of bed tax revenue. This project falls under the following category: □ Convention Center □ Sports Stadium Sports Arena Coliseum Fishing Pier Museum Zoological Park Nature Center ☐ Auditorium ☐ Aquarium ☐ Beach or Beach Park Facility The applicant has provided satisfactory proof to the TDC administrative office that they have 100% of the funds available to commence, and complete the project prior to seeking reimbursement from the TDC. This project is ready to begin upon approval of Agreement by the Monroe County Board of County Commissioners. To be filled in by DAC Members DAC Members should use their judgment to score the following questions on a 1 - 5 scale (1 being the lowest and 5 being the highest based on criteria listed below). Applicant must score 18 points or higher to be considered for funding. 1. Evaluate the planning and readiness of project commencement 2. Evaluate if this project has a primary purpose of promoting tourism 3. Evaluate the projected number of annual visitors and the method by which it was derived (pg. 14) 4. Evaluate the applicant's Marketing Plan for this project 5. Evaluate the effectiveness of the application in providing clear and adequate information for your review 6. Evaluate the overall effectiveness of drawing overnight visitors to the destination Total Score: Print Name: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: